



EST. 1960

DOWN inc.



Hospitality

www.downinc.com



WELCOME





DOWN inc.

CREATING *luxury* BEDDING
FOR THE WORLD'S *finest* SPACES

Our exquisite collection features premium down and down-alternative bedding products. Our sleeping pillows, decorative pillow inserts, duvet inserts/comforters, featherbeds and mattress pads are meticulously crafted to deliver unparalleled comfort and sophistication. Whether you're a hotel, resort, designer or retailer, we have customizable solutions to match your unique standards and brand message. We offer private label/white label luxury bedding made to your brand's specifications. With extensive inventory, quick turnaround times, and drop shipping services, DOWN Inc. is your trusted partner in delivering luxury designer bedding solutions, personalized pillow inserts, eco-friendly, made-to-order down and down-alternative bedding that exceeds expectations. Partner with us to elevate your bedding offerings.



A family's passion for turning down & feathers into beautiful bedding transcends generations. With over 60 years of history, DOWN inc. specializes in down and feather bedding products for retail, design, hospitality and private label trades. Manufactured and shipped from Grand Rapids, Michigan, our down-filled and down alternative products are made to order by artisans dedicated to meticulous craftsmanship.

OUR STORY

OF VERTICAL INTEGRATION





OUR PROMISE TO YOU

ANIMAL WELFARE

NO LIVE PLUCKING

NO FORCE FEEDING

DOWN & FEATHER ARE SOURCED ONLY AS
A BYPRODUCT FROM THE FOOD INDUSTRY

COMPLIANCE WITH THE
FIVE FREEDOMS OF ANIMAL WELFARE

1. Freedom from Hunger and Thirst

Providing access to fresh water and food to
maintain full health and vigor

2. Freedom from Discomfort

Providing an appropriate environment including
shelter and comfortable resting area

3. Freedom from Pain, Injury, and Disease

Preventing disease through biosecurity, rapid
diagnosis and treatment

4. Freedom to Express Normal Behavior

Providing sufficient space, proper facilities and the
company of other ducks

5. Freedom from Fear and Distress

Providing proper handling, growing conditions
and treatment to prevent suffering

SUPPLY CHAIN TRACEABILITY



IDFL (International Down and Feather Laboratory)

- Verifies the down & feather supply chain from farm-level to receipt by DOWN inc.
- Tests finished products, textiles, natural filling, and synthetic filling materials. All samples are double tested to ensure accuracy results.
- Is an accredited auditing and certifying body for major textile standards including GOTS, GRS, OCS, RDS, DOWNPASS, RCS, RWS, IDS, and J-TAS.
- Performs product QC inspections, sample collections, sterilization inspections, bale locking and tamper prevention container monitoring.



ADFC (American Down and Feather Council)

- The ADFC, a section of the Home Fashion Products Association (HFPA), is a voluntary association of manufacturers, dealers, buyers, sellers and processors of feathers and down used in home fashion products. Founded in 2002, ADFC is committed to maintaining and improving the quality of down and feather products and advancing the common interests of the industry.

CERTIFICATIONS



IDS (IDFL Down Standard)

- Verifies that down and feather products are ethically sourced. It allows processors, trade companies and manufacturers to demonstrate their ability to provide ethically produced materials and helps retailers and brands confirm their suppliers are producing materials ethically.



RDS (Responsible Down Standard)

- Certifies products that contain feathers and down from certified farms. It ensures that the feathers and the duvet used in the padded products derive from geese and ducks raised in compliance with the principles and criteria of animal welfare.
- The scope of RDS include the full down supply chain from farms to slaughter facilities (animal welfare) to the down processors and garment factories (traceability)



OCS (Organic Content Standard)

- Is an international, voluntary standard that sets requirements for third-party certification of certified organic input and chain of custody. The primary goal of the OCS is to increase organic agriculture production



GRS (Global Recycled Standard)

- An international, voluntary, full product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions



**STANDARD
100**

OEKO-TEX

- OEKO-TEX® STANDARD 100 is a label for textiles tested for harmful substances. It sets the benchmark for textile safety, from yarn to finished product. Every item bearing the STANDARD 100 label is certified as having passed safety tests for the presence of harmful substances.

CORPORATE RESPONSIBILITY

During our 60+ year history, we've brought together people with unique skill sets and diverse cultural backgrounds to meet and exceed your expectations.

We believe that hard work and perseverance pays off in the long run and we invite you to experience the Midwest work ethic we take pride in.



- Respect for employees and the environment.
- Stringent selection process to partner with ethical, like-minded businesses.
- Assuring all business partners maintain business credentials with local governing bodies.



- Review of workplace environment related to employee safety and welfare.
- Strict policy of compliance with minimum working age requirements.
- Review of business practices related to environmental policy and procedures.

WHY PARTNER WITH DOWN INC?



SERVICE

- We provide one-on-one product knowledge consultations to assist with product selection.
- Personalized custom deco filler quotes.
- Sales training and collateral materials to help you sell more.
- Ability to print packaging elements for our private label partners.
- We work with you to meet your product, shipping & delivery needs.
- Drop-ship capabilities.



WORKMANSHIP

- Our story starts and finishes with QUALITY because we believe in the details.
- We are proud members of the American Down & Feather Council.
- Our down is tested for fill power and cleanliness. In-house lab testing for quality assurance.
- Both down and down alternative fill are hypoallergenic.



DEDICATION

- With over 60 years of experience, DOWN inc. is an industry leader in down and synthetic-filled bedding.
- We offer case pack and volume discounts.
- Short lead times.



OUR COLLECTIONS

DUVET INSERTS

SEWN THRU CONSTRUCTION

OUR CLASSIC SEWN THRU DUVET FEATURES BOXES STITCHED CLOSED TO PREVENT ANY SHIFTING OF FILL MATERIAL. THIS RESULTS IN A TAPERED EDGE-TO-EDGE APPEARANCE BETWEEN STITCH LINES. THIS CONSTRUCTION IS IDEAL FOR PERFORMANCE AND DURABILITY.
100% PLAIN WEAVE COTTON SHELL | 230 THREAD COUNT | COTTON PIPING EDGE WITH DOUBLE NEEDLE STITCH

10" DUVET INSERT

Snow White Down, PrimaSera Down-Alternative or Down & Feather Blend

Available in Ultralight, Light, Medium, Winter

Twin (68" x 88")

Full/Queen (88" x 88")

Queen (92" x 96")

King (104" x 88")

King (106" x 96")

12" DUVET INSERT

Snow White Down, PrimaSera Down-Alternative or Down & Feather Blend

Available in Medium, Winter

Twin (68" x 88")

Full/Queen (88" x 88")

Queen (92" x 96")

King (104" x 88")

King (106" x 96")

CLASSIC DUVET INSERTS

WE'VE CREATED AN EDITED COLLECTION OF OUR CLASSIC DUVET INSERTS. 100% COTTON SHELL. 230 THREAD COUNT. PLAIN WEAVE. EACH INTERIOR SEAM HAS A 1" BAFFLE WALL TO ALLOW THE DOWN TO REACH ITS MAXIMUM LOFT. COTTON PIPING DETAILS. THE 10" DUVET INSERT HAS A KNIFE EDGE FINISH, WHILE THE 12" DUVET INSERT HAS A 1" GUSSETED EDGE.

12" DUVET INSERT

Snow White Down or PrimaSera Down
Alternative Available in Medium, Winter

Twin (68" x 88")

Full/Queen (88" x 88")

Queen (92" x 96")

King (104" x 88")

King (106" x 96")

10" DUVET INSERT

Snow White Down or PrimaSera Down
Alternative Available in Light, Medium, Winter

Twin (68" x 88")

Full/Queen (88" x 88")

Queen (92" x 96")

King (104" x 88")

King (106" x 96")





DOWN to EARTH[®]

ORGANIC COLLECTION

SPEAKS TO THE PUREST OF HEART. THIS CERTIFIED ORGANIC COTTON SHELL IS FARMED WITHOUT PESTICIDES AND ENZYME WASHED. MEETS GLOBAL ORGANIC TEXTILE STANDARD. 100% COTTON SHELL. 230 THREAD COUNT. PLAIN WEAVE. DUVET INSERT HAS A 12" SEWN THRU BOX. KNIFE EDGE.

DUVET INSERT

Snow White

Down™ Available in Winter or Fall warmth levels*:
Twin (70" x 90")
Queen (92" x 96")
King (106" x 96")

SLEEPING PILLOWS

Snow White Down™ with Knife Edge

Available in Soft, Medium, or Firm:
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")

50/50 Compartmented with

Knife Edge Fill Ratio: 50%

White Duck Feather/ 50%

Snow White Down™

Core: 75% White Duck Feather/25% Snow White Down™ Outer Pockets: Snow White Down™

Available in

Soft/Medium:

Standard (20" x 26")

Queen (20" x 30")

King (20" x 36")

80/20 Compartmented with

Knife Edge Fill Ratio: 80%

White Duck Feather/ 20%

Snow White Down™

Core: White Duck Feather

Outer Pockets: Snow

White Down™ Available in

Medium/Firm: Standard

(20" x 26")

Queen (20" x 30")

King (20" x 36")



SLEEPING PILLOWS

EVERY PILLOW HAS A *PERSONALITY*. A COMPLETE ASSORTMENT OF ALL DOWN, DOWN & FEATHER OR DOWN ALTERNATIVE. 100% COTTON SHELL. 230 THREAD COUNT. PLAIN WEAVE. COTTON PIPED EDGES. AVAILABLE IN 6 FIRMNESS LEVELS AND 2 EDGE CONSTRUCTIONS.

DOWN SLEEPING PILLOWS

Classic Down with Knife Edge

- **Soft, Medium, or Firm**
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")
Euro Square (26" x 26")

Classic Down with 1.5" Gusset

- **Medium**
Standard (20" x 26" x 1.5")
Queen (20" x 30" x 1.5")
King (20" x 36" x 1.5")



OVERSIZED DOWN SLEEPING PILLOWS

Layer these oversized pillows to create the perfect "nest" for lounging or sleeping. Use the Grande Sleeper next to the headboard, the Petite in front and the Neckroll to rest your arms while reading or watching TV.

Oversized Sleeping Pillows with Knife Edge

- **Medium**
Grande Sleeper (21" x 38")
Petite Sleeper (27" x 36")
Neckroll (6" x 18")



DOWN & FEATHER COMPARTMENTED SLEEPING PILLOWS

Upside of Down™ with Knife Edge - Med/Firm

Fill Ratio: 80% White Duck Feather/
20% Snow White Down™
Core: White Duck Feather
Outer Pockets: Snow White Down™
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")
Euro Square (26" x 26")

Upside of Down™ with 1.5" Gusset - Med/Firm

Fill Ratio: 80% White Duck Feather/
20% Snow White Down™
Core: White Duck Feather
Outer Pockets: Snow White Down™
Standard (20" x 26" x 1.5")
Queen (20" x 30" x 1.5")
King (20" x 36" x 1.5")

Millennium 60/40 with Knife Edge - Medium

Fill Ratio: 60% White Duck Feather/
40% Snow White Down™
Core: 75% White Duck Feather/
25% Snow White Down™
Outer Pockets: Snow White Down™
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")

Millennium 60/40 with 1.5" Gusset - Medium

Fill Ratio: 60% White Duck Feather/
40% Snow White Down™
Core: 75% White Duck Feather/
25% Snow White Down™
Outer Pockets: Snow White Down™
Standard (20" x 26" x 1.5")
Queen (20" x 30" x 1.5")
King (20" x 36" x 1.5")

50/50 with Knife Edge - Soft/Med

Fill Ratio: 50% White Duck Feather/
50% Snow White Down™
Core: 75% White Duck Feather/
25% Snow White Down™
Outer Pockets: Snow White Down™
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")
Euro Square (26" x 26")

DOWN & FEATHER SLEEPING PILLOWS

**50% Snow White Down™/50% White
Duck Feather with Knife Edge - Soft/Med**
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")
Euro Square (26" x 26")

**75% White Duck Feather/25% Snow
White Down™ with Knife Edge - Medium**
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")
Euro Square (26" x 26")

**90% White Duck Feather/10% Snow
White Down™ with Knife Edge - Firm**
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")
Euro Square (26" x 26")

PRIMASERA™ DOWN ALTERNATIVE SLEEPING PILLOWS

**Classic Down Alternative with Knife Edge
- Soft, Medium, or Firm**
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")
Euro Square (26" x 26")

LUXURELLE® DOWN ALTERNATIVE / SNOW WHITE DOWN™ SLEEPING PILLOWS

Synergy® with Knife Edge - Medium
90% Luxurelle® Down Alternative/
10% Snow White Down™
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")

LUXURELLE® DOWN ALTERNATIVE SLEEPING PILLOWS

Luxurelle® with Knife Edge - Medium
Standard (20" x 26")
Queen (20" x 30")
King (20" x 36")
Euro Square (26" x 26")





BLANKETS

LIGHTWEIGHT AND DURABLE, MADE WITH 230 THREAD COUNT 100% COTTON AND FILLED WITH WHITE DUCK DOWN OR DOWN-ALTERNATIVE.

Twin (70"x 90")
Full (82"x 90")
Queen (90"x 96")
King (107"x 96")



LINENS

FLAT SHEETS (WHITE)

310 Thread Count, 100% Cotton. Sateen Weave.
(6 pieces per unit)

Queen (90" x 110")

King (108" x 110")

FITTED SHEETS (WHITE)

310 Thread Count, 100% Cotton. Sateen Weave.
(6 pieces per unit)

Queen (60" x 80" x 14")

King (78" x 80" x 14")

PILLOWCASES

310 Thread Count, 100% Cotton. Sateen Weave.
(6 pieces per unit)

Standard (21" x 30")

Queen (21" x 34")

King (21" x 40")

ZIPPERED PILLOW PROTECTORS - PLAIN WEAVE

230 Thread Count, Plain Weave, 100% Cotton.

6 pieces per unit)

Standard (20" x 26")

Queen (20" x 30")

King (20" x 36")

ZIPPERED PILLOW PROTECTORS - SATEEN WEAVE

360 Thread Count, Sateen Weave, 100% Cotton.
(2 pieces per unit)

Standard (20" x 26")

Queen (20" x 30")

King (20" x 36")

Euro Square (26" x 26")

FEATHERBED/FIBERBED PROTECTIVE COVERS

200 Thread Count, 100% Cotton. Plain Weave.

Twin (39" x 75" x 2.5")

Full (54" x 75" x 2.5")

Queen (60" x 80" x 2.5")

King (78" x 80" x 2.5")

Hotel King (72" x 80" x 2.5")

TENCEL® MATTRESS PADS

300 Thread Count, Tencel® Brand Lyocell
with polyester fill and 15" Polyester Skirt.

Twin (39" x 75" x 15")

Twin XL (39" x 80" x 15")

Full (54" x 75" x 15")

Queen (60" x 80" x 15")

King (78" x 80" x 15")



SHAM & FILLERS

OVER-STUFFED AND DOUBLE-
LINED. 100% COTTON SHELL. 230
THREAD COUNT. PLAIN WEAVE.
COTTON PIPED KNIFE EDGE.

WHITE DUCK FEATHER

- A. Standard (20" x 26")
- B. Queen (20" x 30")
- C. King (20" x 36")
- D. Euro Square (26" x 26")

FEAT & FI

A LUXURI
IT'S A CH
TO GO TO
100% CO
COUNT. T
2.5" GUSS



HERBEDS BERBEDS

OUS EVERYDAY ESSENTIAL.
OICE BETWEEN NEEDING
O BED AND WANTING TO.
TTON SHELL. 220 THREAD
WILL WEAVE.
SETED EDGE.

50% WHITE DUCK FEATHER / 50% SNOW WHITE DOWN™

75% WHITE DUCK FEATHER / 25% SNOW WHITE DOWN™

WHITE DUCK FEATHER or LUXURELLE® DOWN ALTERNATIVE

Twin (39" x 75" x 2.5")

Full (54" x 75" x 2.5")

Queen (60" x 80" x 2.5")

King (78" x 80" x 2.5")

CA King (72" x 84" x 2.5")





DECORATIVE PILLOW FILLERS

EVERY DECORATIVE PILLOW COVER NEEDS
A FILLER. EACH PILLOW IS CRAFTED IN
100%
COTTON. 180 THREAD COUNT. PLAIN
WEAVE. AVAILABLE IN 5 FILL OPTIONS AND
5 SHAPES.

50% WHITE DUCK FEATHER / 50% SNOW WHITE DOWN™

75% WHITE DUCK FEATHER / 25% SNOW WHITE DOWN™

90% WHITE DUCK FEATHER / 10% SNOW WHITE DOWN™

WHITE DUCK FEATHER

LUXURELLE® DOWN ALTERNATIVE

A. Rectangle:

10"x20", 12"x16", 12"x23", 13"x18", 13"x22",
21"x27", 21"x31", 21"x37"

B. Square:

12"x12", 13"x13", 14"x14", 15"x15", 16"x16",
17"x17", 18"x18", 19"x19", 20"x20", 21"x21",
22"x22", 23"x23", 24"x24", 25"x25", 26"x26",
27"x27", 28"x28", 29"x29", 30"x30", 31"x31",
32"x32"

C. Boxed Edge

18"x18"x3", 20"x20"x3", 24"x24"x3", 26"x26"x3"

D. Neckroll

5.5"x14", 8"x23", 8"x40", 8"x54", 8"x60", 8"x78"

E. Turkish Corner

Offered in custom program.

- Common sizes are listed. Custom sizes available.

- Organic 230 Thread Count, 100% Cotton Shell available.



EST. 1960



CREATING *luxury* BEDDING
FOR THE WORLD'S *finest* SPACES

www.downinc.com
